



Augusta Coca-Cola  
Bottling Company 1902



Augusta Wagon



Augusta Coca-Cola Today

J. M Rainwater and John E. Reed, two former Coca-Cola employees from Atlanta, took Augusta by storm in 1902. The Coca-Cola phenomenon was just the beginning to sweep the nation and within three years production had increased from 50 dozen bottles a day to 800 dozen a day.

Rainwater and Reed made a true success of the company and in 1916 sold the company to Crawford Johnson of Birmingham. This was the step that eventually led to the formation of Coca-Cola Bottling Company United, Inc., the company that Johnson's family still owes and operates today.

Augusta Coca-Cola Bottling Company, owned and operated by Coca-Cola Bottling Company United, Inc., operates in 18 Georgia and South Carolina counties marketing non-alcoholic beverages. Today, the company is located at 1901 North Leg Road where the company has made it's home since 1978.

Augusta Coca-Cola and it's 200+ employees are proud of our continued support of many civic and charitable organizations serving our communities.

# Contact Us

Augusta Coca-Cola Bottling Company

1901 North Leg Road

P.O. Box 15029

Augusta, Ga. 30919-5029

Main: (706)-736-2211 or

Toll Free: (800)-282-5603



Division Office: (706) 736-2211

Augusta Sales Center: (706) 262-7217

Cooler Service: (706) 262-7236

Fleet: (706) 262-7232

Fountain Service: (706) 262-7236

Human Resources: (706) 262-7268

Warehouse: (706) 262-7259

# Leadership . . .



**Jerry Shumpert,**  
*Vice President,*  
*Piedmont Division*



**Chris Conner,**  
*Marketing Manager*



**Larry Brown,**  
*Key Account Director*



**Wayne Smith,**  
*Consumer*  
*Segmentation Manager*



**Kim Spires,**  
*Accounting*  
*Manager*



**Marianne May,**  
*Decision Support Specialist*

# Leadership . . .



Deirdre Hicks,  
*Employee  
Relations Manager*



Reynold Borseth,  
*Sales Center  
Manager*



Lenny Nobles,  
*On Premise Manager*



Keith Blackwell,  
*Home Market Manager*



Rod Goins,  
*Conventional Area  
Manager*



Dennis Brooks,  
*Conventional Area  
Manager*

# Leadership . . .



**Ted Jenkins,**  
*Merchandising  
Manager*



**Mark Price,**  
*Project Manager*



**Darryl Brower,**  
*Fleet Supervisor*



**Mike Bell,**  
*Laurel Mountain  
Manager*



**Chris Allison,**  
*Sales Center  
Service Supervisor*



**James Dyches,**  
*Dispatcher*